Requirements for IECA Conference Proposals

Presenters

To add a presenter, you will need the presenter's Name, Email, Affiliation, Academic Degrees or Professional Licenses/Certifications

If you do not have your presenters finalized or will choose them only if the proposal is accepted, please note this in the description.

Title

The title has a character limit of 55, including spaces, and should be entered in upper and lower case. Do not put your title in quotation marks. Do not use formatting tags in the title. You may copy and paste your session proposal description into the appropriate submission sections.

Description

For breakout sessions there is a limit of 480 characters for the text and no more than 75 words for your description.

Learning Objectives

Provide at least two learning objectives that describe the primary takeaway that attendees can apply/implement when they get back to their office. Complete the sentence, 'Upon completion, participant will be able to....' Use action words to begin this learning objective, such as list, describe, define, demonstrate, conduct, etc.

Track Selection

Identify the primary and secondary tracks for your submission. Track options are:

- Business and Communication
- College
- Global (International)
- Graduate
- Learning Disabilities
- Schools
- Therapeutic

New! Three Options for Proposals

Traditional Breakout Session

These sessions are scheduled for 60 minutes and are designed for those seeking core knowledge.

Leading-Edge Advanced Breakout Session

These sessions last 60 minutes and are in-depth or/and esoteric. These advanced breakouts are geared for experienced professionals that are seeking supplementary knowledge.

Note: For traditional and leading-edge advanced sessions, the content may be designed exclusively for the independent educational consultant (IEC); they may focus on topics of particular interest only to school, college, and program representatives; they may be designed specifically for admission professionals; or they may encourage interaction between these groups. Proposals that include presenters from multiple schools/programs /IEC firms, providing more than one framework or point of view, will be given priority.

Pre-Conference Workshop

These workshops are scheduled for 3 hours and concentrate on specific areas of interest to conference attendees. Past seminar topics include: NCAA regulations and student athletes, advising those with learning disabilities, special concerns of the adopted child, college financial aid, recruiting and consulting overseas, use of social media, and supporting children with special needs. Speakers are nationally recognized experts who inform the attendees about recent developments and trends in their field. Participation is limited so that the speaker/facilitator may include hands-on opportunities and provide time for interaction between participants.

NEW Select your target content audience:

- IECs (independent educational consultants)
- College admission reps
- School admission reps
- Therapeutic program reps

Briefly explain how this topic area is relevant to independent educational consultants, and briefly describe what makes you an expert to present on the proposed topic.