IECA 2024 ANNUAL CONFERENCE

MAY 6–8 | MOHEGAN SUN RESORT, CT

INNOVATION & INSPIRATION

IECA Sponsorship Opportunities

As of 3/22/24

Please note: Sponsorship orders must be received by March 29, 2024, to be included in the printed Conference Guide.

SPONSORSHIP LEVELS

DIAMOND — $10,000–$15,000

Available to all In-Person Participants
This is a custom-designed sponsorship package for those looking to make an impact! Call Jean Lockwood at 703-591-4850, ext. 6982 to discuss opportunities!

PLATINUM — $7,500

Available to all In-Person Participants
Choose 1 of the items below
Will include all Bronze Level Benefits and a complimentary single-use mail list

- ~~Conference Guide: Outside Back Cover~~ **RESERVED**
- ~~Hotel Key Cards & Envelopes~~ **RESERVED**
- ~~Lanyards~~ **RESERVED**
- ~~Premier App Sponsor~~ **RESERVED**
- ~~Tote Bags~~ **RESERVED**

GOLD — $5,000

Available to all In-Person Participants
Choose 1 of the items below
Will include all Bronze Level Benefits and a complimentary single-use mail list

- Conference Guide: Inside Front Cover or Inside Back Cover (2 Available) – **DEADLINE: 3/29**
- ~~Conference Internet~~ **RESERVED**
- ~~Opening Day General Session Monday: Speaking Opportunity~~ **RESERVED**

SILVER — $3,500

Available to all In-Person Participants
Choose 1 of the items below
Will include all Bronze Level Benefits and a complimentary single-use mail list

- Boxed Lunch Wednesday
- ~~Closing General Session Speaking Opportunity~~ **RESERVED**
- Coffee Bar/Snacks Break: Monday or Tuesday (2 Available)
- ~~College Speaker & College Showcase Wednesday Speaking Opportunity~~ **RESERVED**
- ~~IECA Member Pre-Conference Reception & Welcome Back Celebration Sunday~~ **RESERVED**
- Networking Reception: Tuesday (2 1 Available), ~~Bar~~ **RESERVED** hors d'oeuvres

COPPER — $2,500

Available to all In-Person Participants
Choose 1 of the items below
Will include all Bronze Level Benefits and a complimentary single-use mail list

- Birds-of-a-Feather Breakfast: Tuesday ~~or Wednesday~~ **RESERVED**
- Exhibiting/Networking Event & Break/Refreshments
  - ~~College Fair~~ **RESERVED**
  - IECA Exchange (limit: 2 sponsors)
  - ~~Therapeutic Info Swap~~ **RESERVED**
- ~~Lunch & Learn: Presentation Opportunity~~ **RESERVED**
- Pre-Conference Workshop: Monday Speaking Opportunity
- ~~Roundtable Discussions: Speaking Opportunity~~ **RESERVED**
- ~~K-12 School Community Event: Tuesday Speaking Opportunity~~ **RESERVED**
- ~~Therapeutic Community Event~~ **RESERVED**
- Welcome Flyer provided to conference participants at hotel front desk upon arrival
- IECA Volunteer Celebration (**NEW!**) Tuesday Evening: ~~Drinks~~ **RESERVED** Dessert (Available)

BRONZE — $1,000 if Sponsor Attends / $1,500 if Sponsor Does Not Attend

- Social Media Kit
- Promotion of Booth Drawing (for sponsors attending the conference only)
- Signage at each event, at the conference registration area and on display at major conference gatherings. Depending on print deadlines, sponsors will be listed in various conference promotional materials, including the IECA journal, *Insights*, member mailings, online conference descriptions and flyers
- Contribute a small item for the tote bags – Note: items must arrive at the IECA office by 5:00 p.m. on April 19 to be included.
- Listing with sponsor name, logo, brief description and contact information in printed Conference Guide
- Bronze sponsor recognition by name only on IECA website
- IECA Website: Conference pages, registration information, logo linked to url
- Recognition in pre-conference sponsorship email
- 20% discount on a single *Insights* ad
- Bronze sponsor recognition on Conference App by name only
- Single-use member mail list available for additional cost

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SPONSORSHIP DESCRIPTIONS

DIAMOND

Available to all In-Person Participants
This is a custom-designed sponsorship package for those looking to make an impact!
Call Jean Lockwood at 703-591-4850, ext. 6982 to discuss options.

PLATINUM

Conference Guide – Outside Back Cover
All conference attendees receive, and continually use, the Conference Guide. This sponsorship is a full-page ad on the outside back cover.

Hotel Key Cards and Envelopes
Attendees will carry your message and use it for days as it appears on their hotel card.

Lanyards
All conference attendees will wear badges with lanyards throughout the conference. This will feature the sponsor's logo alternating with the IECA logo, so every attendee will wear your logo around the block.

Premier App Sponsor
One opportunity to be the Premier App Sponsor. Your branding will appear on the opening page as a full-page ad as well as a smaller, static tile ad on the app on the landing/menu page.

Tote Bags
Tote bags are given to all attendees at registration. The outside of the bag will feature the conference and sponsor logos.

GOLD

Conference Guide: Inside Front Cover or Inside Back Cover – DEADLINE: 3/29
All conference attendees receive, and continually use, the Conference Guide. This sponsorship is a full-page ad on either the inside front cover or the inside back cover.

Conference Internet
Internet access will be available in the conference meeting space to all conference attendees. You will select the wifi password (subject to IECA approval).

Opening Day General Session: Monday
The sponsor may greet attendees as they arrive to Monday's opening general session and place a flyer or small brochure on tables or chairs. The sponsor may address attendees with a two-minute presentation prior to the featured speakers.

SILVER

Boxed Lunch: Wednesday
Recognition at the event and sponsor's logo will be printed on napkins, boxes or stickers.

Closing General Session: Wednesday
The sponsor may greet attendees as they arrive to Wednesday's closing general session and place a flyer or small brochure on tables or chairs. The sponsor may address attendees with a two-minute presentation prior to the featured speakers.

Coffee Bar/Snacks Break: Monday or Tuesday
Afternoon breaks on Monday and Tuesday give attendees a chance to converse with colleagues and visit the vendor hall between sessions. The sponsoring organization is invited to display materials and welcome attendees during the break. Sponsor can decorate the space with school colors, invite your mascot, make it fun!

College Speaker & College Showcase: Wednesday
The sponsor may greet attendees as they arrive to Wednesday's college showcase and place a small brochure on tables or chairs. The sponsor may address attendees with a two-minute presentation prior to the featured speaker. The sponsor will be recognized in all printed material relating to this event.

IECA Member Pre-Conference Reception & Welcome Back Celebration: Sunday
The sponsor may greet attendees as they arrive on Sunday evening, set up a table at the entrance to the room and place flyers on the tables and seats.

Networking Reception: Tuesday
All conference attendees are invited to Tuesday night's reception. There are two opportunities:
Hors d'oeuvres: The sponsor logo will be displayed on the buffet napkins.
Bar: The sponsor logo will be displayed on the cocktail napkins.

COPPER

Birds-of-a-Feather Breakfast: Tuesday or [illegible]esday RESERVED

The sponsor may set up a display and greet participants throughout the breakfast. Sponsor can decorate the space with school colors, invite your mascot, make it fun!

Exhibiting/N[illegible]working Event & Break/Refreshments

- C RESERVED
- IECA Exchange (limit: 2 sponsors)
- The[illegible] RESERVED Swap

The [illegible]ll, Exchange, and Swap are part school/college/program fair and part networking event. Sponsoring organizations are afforded a prominent place to display materials on their own table near the refreshments and are recognized on signage welcoming attendees. Breaks during the specialty dedicated times give attendees a chance to converse with colleagues while visiting exhibitors. The sponsoring organization is invited to display materials and welcome attendees during the break. Sponsor can decorate the space with school colors, invite your mascot, make it fun! Two opportunities for each event are possible.

Lunch & Learn

Event space will be provided to host a lunch on Monday from 11:30 a.m. – 12:45 p.m. The host organi[illegible]ill receive a set of mailing labels and email addresse[illegible]s attending the conference. The host will work directly w[illegible]a hotel catering representative to order and purchase food and beverage. RESERVED

Pre-Conference Workshop: Monday

On Monday morning, attendees may register for a three-hour pre-conference workshop meant to expand educational opportunities for participants. The sponsor may greet attendees as they arrive and place a flyer or small brochure on tables or chairs. The sponsor may address attendees with a two-minute presentation prior to the workshop.

Roundtable Discussions

IECs will meet on Wednesday afterno[illegible]on for the popular roundtable discussions. The sponsor ma[illegible]ttendees as they arrive and place a flyer or small b[illegible]on tables or chairs. The sponsor may address attendee[illegible] with a two-minute presentation at the beginning of the event. RESERVED

K-12 School Community Event: Tuesday

On Tuesday morning, IECA school co[illegible]sultants will meet to discuss key issues. The sponsor may g[illegible]ndees as they arrive and place a flyer or small br[illegible]on tables or chairs. The sponsor may address attendee[illegible] with a two-minute presentation at the beginning of the event. RESERVED

Therapeutic Community Event: Tuesday

On Tuesday morning, IECA consultants and representatives from therapeutic schools and programs[illegible] meet to discuss key issues in the areas of emotional ap[illegible]oral development. The sponsor may greet attendees [illegible] arrive and place a flyer or small brochure on tables or chairs. The sponsor may address attendees with a two-minute presentation at the beginning of the event. RESERVED

Welcome Flyer

Welcome flyers with pertinent conference information will be distributed at the hotel check in desk. Sponsor logo with web address will be displayed and be the first on-site conference communication attendees see!

IECA Volunteer Celebrati[illegible]ks or Dessert RESERVED

As many as 200 IECA m[illegible]bers will be celebrated at this dessert reception. Featuring desserts and champagne, this is a real who's who among IECA's dedicated membership. Sponsorship includes a sponsor table at the room entrance and branded cocktail/banquet napkins. Both opportunities available to one exclusive event sponsor ($5,000) for an elevation to Gold Level Status.