



# IECA Spring Into Summer Conference

## EDUCATIONAL SESSIONS

No.	Title	Description	Presenters	Track	Target Content Level
Monday, July 13 • 11:30 a.m.–12:30 p.m. then live Q&A 12:30–1:10 p.m. Pre-Conference Workshops: Both sessions will be recorded & available to registrants through July 31					
Pre-Con 1	Tools to Reduce Teen Stress and Anxiety	The level of stress and anxiety for college bound youth has increased considerably due to the restrictions of the coronavirus and the tensions brought on by social unrest. IECs are confronted not only with these issues but the stress-related concerns of sub-par test and academic performance, difficulties focusing and staying on task, and the overall stress, pressure and anxiety of getting into the “right” college or university. This session offers an examination of how to reduce teen anxiety and improve performance especially during this time of great uncertainty. It includes an overview of an evidence-based model of nine tools to help students (and their parents) be more calm, confident, and focused throughout the college application process.	Ben Bernstein, Performance Psychologist		Applied
Pre-Con 2	Mitigating Risks in Therapeutic Consulting: What Keeps Us Up At Night?	A brief look back at the evolution of therapeutic consulting to what we experience today. Participants will share what they do to keep from feeling overwhelmed, maintain their sanity, and rekindle the passion of why we went into the business of therapeutic educational consulting.	Gail Curran, IECA; Ruby Laufer, IECA; Linda Lavin, IECA; Jesse Quam, IECA; Rosemary Tippet, IECA; Lisa Vella, IECA; Mindy Goodman, IECA Associate; Kathy Nauta, IECA Associate		Foundational
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Tuesday, July 14 • 11:30 a.m.–12:30 p.m.. then live Q&A 12:30–1:10 p.m. Pre-Conference Workshops: Both sessions will be recorded & available to registrants through July 31					
Pre-Con 3	A Deep Dive into Financial Aid for College Counselors	This workshop will take you beyond the basics and help you deeply understand how colleges package aid, what families can and should consider, and how to advise families to make the best choices based on their circumstance.	Amy Tiberio, Roger Williams University; Brian Williams, Roger Williams University		Applied
Pre-Con 4	Psychoeducational/ Neuropsychological Evaluations: You can Learn a lot in an Hour!	Psychoeducational/Neuropsychological evaluations are easier to read when you understand the cognitive and academic domains being assessed, the tests used to measure these skills, and how to interpret test scores. Curious about processing speed and working memory, fluid reasoning and executive functioning, or what processing speed, rapid naming and working memory have to do with reading? Learn about the core cognitive domains and how they are intricately related to academic achievement, the tests that are typically used to evaluate these skills and how to interpret test results.	Caryl Frankenberger, IECA		Foundational
Wednesday, July 15 • BLOCK A • 12:30–1:00 p.m. then live Q&A 1:00–1:30 p.m. All sessions will be recorded & available to registrants through July 31					
A1	Featured Breakout: Emotional Intelligence: From Theory to Practice at Work	Emotions can either hurt or help us. This presentation will describe how people can harness the wisdom of emotions to enhance decision making, leadership skills, relationships, well-being, workplace creativity, and organizational performance. Also presented will be the emotional intelligence framework developed at Yale, which includes five key skills that have been shown to help people achieve greater personal and professional success.	Marc Brackett, founding director of the Yale Center for Emotional Intelligence and professor in the Child Study Center, Yale School of Medicine at Yale University, author	B,C,G,L,S,T,Global	Foundational

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A2	"You Can't [Insert expletive] Make Me Change!"	The Stages of Change Model by Prochaska & DiClemente is a well-researched model of the process of change that has profound significance for IECs who work with students with emotional and behavioral disorders. Using discussion and demonstration, the presentation will focus predominately on the most challenging stages, precontemplation, and contemplation.	Frank Bartolomeo, Silver Hill Hospital	T	Foundational
A3	"Water Cooler": Supporting LGBTQ Students in Our Schools (Live Discussion)	This Water Cooler open discussion will focus on communication between IECs and schools during the admissions process and beyond; expectations of parents, faculty and students; addressing concerns of other parents; housing solutions and other issues that we are experiencing on the school level. The discussion will help us understand the issues surrounding LGBTQ students in boarding and day schools. We encourage a lively discussion on the issues and ideas to support students.	Andrea O'Hearn, IECA	S	Applied
A4	Test Optional: What Does It Really Mean? Who Benefits?	As a result of the current pandemic, colleges are facing a plethora of unanticipated consequences. Among them is the transition to test-optional admissions for next year, which means that many colleges will make some admissions decisions without the benefit of SAT/ACT scores. With a dearth of direct guidance from school counselors, most students believe that it will be easier to gain admission without test scores, but just the opposite is likely to be the case. We're going to share our extensive research into what really happens in the test-optional admissions process. There's lots more than meets the eye, and we want you to be in the best position to advise your rising seniors as they begin the application process under current circumstances.	Judi Robinovitz, IECA; Jason Robinovitz, IECA	C	Applied

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A5	The Pitfalls and Pratfalls of College Support Services	Many students enter college unaware of what or how to access accommodations. Can you locate campus support services? Do you know about FERPA and DSS processes? Did you know college students must apply for support services every semester in order to receive them? Can you identify reasonable accommodations? Are you aware of assistive technology such as a Live scribe Pen, Speechify, Research Calculator, Audio-notetaker or Dragon and how to use these valuable learning tools? In this informative session, learn answers so your students have an accommodation game plan, a framework for success.	Jacqueline Jewett, Educational Consultant	C,L	Foundational
A6	Why Gap Years and Executive Function Skills Matter Even More Now	Did you know that the number one reason students drop out of college is lack of non-academic skills? In this panel discussion, leading experts in college readiness will outline the non-academic skills essential for college success, how gap years help students acquire these important skills and other benefits, how gap years fit into the college planning process, and how to talk to parents about the value of a gap year.	Michael Delman, Beyond BookSmart; Noel Garrett, Connecticut College; Brendon Welker, IECA Associate; Katherine Stievater, IECA	C	Applied
A7	How to Make a Pay-What-You-Can Model Work	In this session, one IEC uses his own business as a case study for building a successful business while keeping in mind the needs of low-income clients—yes, even during a pandemic! He'll share lessons learned, mistakes made, and lots of ideas for incorporating PWYC and pro bono products and services into your own practice, whether you're a veteran IEC or just starting out.	Ethan Sawyer, IECA Associate	B	Applied

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<b>Wednesday, July 15 • BLOCK B • 3:00–3:30 p.m. then live Q&amp;A 3:30–4:00 p.m.</b> <b>All sessions will be recorded &amp; available to registrants through July 31</b>					
B1	Elevating Character in College Admissions: A Shared Revolution	Character Collaborative is an organization of colleges, school admission directors, educational associations, standardized testing experts, IECs, researchers and reformers, committed to elevating character in the admission process. The panel will discuss how character-related traits are a predictor for success, how elevating character can open doors of opportunity for all students, and how new strategies and tools are integrating character assessment into the admission process.	David Holmes, Character Collaborative; Brennan Barnard, Derryfield School; Courtney Roach, Trinity College; Benjamin Caldarelli, IECA Associate; Linda Becker, IECA Associate	C,S	Applied
B2	Quantifying the Value of Essays in College Admissions	This session will explore how essays factor into admissions decisions at various colleges and how essays, in their volume and level of complexity, are handled and evaluated by seasoned as well as younger admissions officers. We seek to clarify if IECs need to re-evaluate how we direct students and families regarding essays. The session will feature admission officers to address the essays' value at their institutions and provide answers in an area that is difficult to quantify.	Jan Suter, Vanderbilt University; Kent Rinehart, Marist College; Alison Slater, Denison University; Rachael Zylberman, University of Delaware; Jose Garcia, University of Richmond; Lauren Alizio, Gettysburg University; Pamela Kwartler, IECA; Marilyn O'Toole, IECA	C	Applied
B3	Rethinking the purpose and process of independent school education in a time of disruption.	Pandemic, economic collapse, natural disasters, and racial unrest –we are witnessing a time of unprecedented disruption world-wide. A panel of industry leaders, heads of schools and admissions deans will discuss how these events have given schools the opportunity to rethink their institutional priorities, lean into their mission statements, and reconsider their responsibilities to their students, families, alumni, faculty, and area community. When none of us will be returning to our lives as we once knew them, what are schools doing to prepare for and embrace the “next normal?”	Peter Gilbert, Salisbury School; Allison Matlack, IECA	S	Foundational

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B4	Plan B: When College is Not the Immediate Next Step	Especially in the age of COVID-19, we will discuss ideas for counseling students who are not ready for college for financial, emotional, health, and logistical reasons. We will divide our session into traditional gap years, PG years, and other transitional programs as well as virtual programs. We will also address readiness for college and how to discuss alternative paths with families.	Nicole Oringer, IECA; Kristin White, IECA	C, Global	Applied
B5	Cultivating the IEC/ Program Link (Live Discussion)	While recognizing that different programs operate differently as do IECs, keeping communications open and productive provides programs, IECs, and clients/families with the best possible experiences. This discussion will include input and sharing from multiple perspectives, and will help to identify best practices to improve the process and outcomes of the important work we all do.	Ethan Jordan, Odyssey Behavioral Healthcare; Jennifer Charrier, Second Nature Wilderness; Daryn Reiner, New Visions Wilderness; Mindy Goodman, IECA Associate; Linda Lavin, IECA	T	Foundational
B6	Building a Brain for Success	Many otherwise smart students struggle with specific cognitive deficits that impair learning and academic success. We will discuss how working memory, attention, processing speed and auditory processing effect learning. We will also explore how applied neuroscience programs are being used to improve these fundamental skills and abilities.	Ted Backes, Frankenberger Associates; Caryl Frankenberger, IECA	L	Applied

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<b>Thursday, July 16 • BLOCK C • 12:30–1:00 p.m. then live Q&amp;A 1:00–1:30 p.m.</b> <b>All sessions will be recorded &amp; available to registrants through July 31</b>					
C1	Beyond the Binary: Gender Identity Among Teens	Gender has traditionally been discussed in terms of male and female roles, but our understanding has expanded in recent years. The presenter, a parent of two non-binary children, will help untangle this complex, confusing issue and discuss what a new understanding of gender can mean for us and our students. We'll explore the basics (How does gender differ from sexuality?), pronouns (Is they really singular?) and how students might share their gender journey in applications.	Susan Knoppow, Wow Writing Workshop	B,C,G,L,S,T,Global	Foundational
C2	Myth Busting: Studying Overseas	There is no "one size fits all" when students are considering higher education. So why not have students consider options outside of the United States? We will discuss what makes studying overseas a rewarding opportunity for American students and address common misconceptions regarding degrees, work experience, student life, and affordability.	Jackie Christopher, University of Roehampton; Chris Weber, University of British Columbia; Maggie Cardosi, University College Cork; Shannon Farrelly, University College Dublin	C,G,Global	Applied
C3	Your Neurodiverse Student: A Practical Guide for IECs	In recent years, more students with learning differences are going to college than ever before. It is essential that IECs be equipped with the knowledge and strategies necessary to promote student strengths and abilities during the post-secondary transition process. This interactive session will provide practical strategies and post-secondary options appropriate for the neurodiverse student, including positive approaches to ensure successful outcomes.	Sharona Sommer, College Internship Program; Judith Bass, IECA	C,L,T	Foundational
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C4	The Mastery Approach: Capturing Learning Uniquely	The Mastery Approach is a customized learning process and technology that incorporates the best educational practices using authentic, purposeful investigations, guided self-reflection, and honest, thoughtful feedback designed for a student to assess and grow their aptitudes, skills, interests, and strengths. Learn how one school presents opportunities to their students through learning and how they want to showcase themselves to colleges.	Shannon Parker, Tilton School	S	Applied
C5	Preparing Schools to Reopen	Four panelists will share their thoughts and experiences to help schools as they prepare to welcome back faculty, staff, and students for 2020-2021. This is an opportunity to hear how several different schools are planning to keep their communities safe as well as to hear thoughts from an international boarding school in China that has reopened.	Suzanne Buck, Western Reserve Academy; Peter Becker, Gunnery School; Craig Bradley, Hotchkiss School; Andrea O'Hearn, IECA	S	Foundational
C6	College Admission Testing in the Time of COVID-19	With the cancellation of the SAT spring testing dates and test center closures for the ACT, many families of rising seniors have questions about what their testing plan should look like going forward. In this session, we will take stock of the current testing landscape and colleges' responses. We will also review our recommendations for students for their fall testing plans. We hope you can join us for this session and live Q&A.	Drew Heilpern, Summit Educational Group	C	Foundational
C7	Highest Education: Nicotine and THC Use in Schools	A candid discussion on emerging trends of high potency THC and nicotine products and the devices teens are using in the school setting. This discussion will cover education on what these devices are called and look like, and will prepare the participants to have educated conversations with students to intervene. We will discuss the effects of these chemicals on the brain and the lasting impacts on learning and academic success.	James Skelton, SUWS of the Carolinas	S,T	Foundational

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C8	Case Studies in Medical School Admissions	This will be an interactive case study to examine the medical school admissions process. We will run a mock admissions session for the audience to engage in selecting a medical school class through fictional mock cases. As a group, we will have the opportunity to decide on our own medical school admits. We will then discuss the admissions decisions as a group while highlighting what makes a successful medical school application.	Deborah Gutman, IECA	G	Foundational
<b>Thursday, July 16 • BLOCK D • 3:00–3:30 p.m. then live Q&amp;A 3:30–4:00 p.m.</b> <b>All sessions will be recorded &amp; available to registrants through July 31</b>					
D1	Sales is Not a Dirty Word! Fundamental Tips to Sign More Clients but Not Feel Guilty	IECs have spent much of their careers learning about schools and colleges, working with students and their parents, and navigating application processes. But, generally, no one has taught them about sales, and, many are scared of that word! Without sales, there are no clients to serve. In this session, experienced IECs will discuss their sales process from acquiring a lead to onboarding a new family.	Zach Galin, IECA; Jenny Buyens, IECA	B	Foundational
D2	What U Need to Know About Public U Honors Colleges	Higher achieving students have many college options. While an elite private education may be considered a “top choice” for such a student, a public honors college may offer a better financial, academic, and social fit. Moderated by an experienced IEC, hear from a panel of honors college representatives about the unique opportunities and admissions criteria used by their institutions.	Paul Gilmore, Rutgers Honors College; Peggy Johnson, Penn State University; Matt Kohlstedt, University of Wisconsin; Moderated by Joanne LaSpina, IECA; Joan Koven, IECA	C	Applied
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D3	Educating the Whole Child in a Fractured World	A defining struggle of adolescence is “Where do I belong?” As society becomes more factionalized, these issues are even more confusing. This session will present the challenges and triumphs of educating the whole child in a fractured world. Administrators from five progressive schools will each relate a circumstance where their school employed progressive ideals to overcome divisiveness and help their students establish a sense of belonging within a diverse environment.	Franny Shuker-Haines, Buxton School; June Vinhateiro, Ecole d'Humanité; John Barrengos, The Putney School; David Damico, North Country School; Nicholas Maldonado, Arthur Morgan School	S	Applied
D4	Family Enmeshment That Impedes Educational Success	Explore how enmeshment and co-dependency impacts family relationships. We will take a close look at the Enmeshment Tolerance Threshold and learn how this contributes to enmeshment types of students—failure to launch, submissive rebel, and the over achiever. A case study will be used to explore how boundaries allow for greater resilience and authentic connections contributing to lifelong success. Effective skill building will be taught using practical and experiential tools.	Irene Jacobs, The Meadows Behavioral Healthcare	T	Applied
D5	Evaluating A College's Financial Health (S&P)	Assessing the financial stability of the colleges we recommend has become an increasingly pressing issue, especially given concerns about tuition dependent institutions with shrinking enrollments and declining net tuition dollars. Analysts from the rating agency S&P will share ways to evaluate a college's financial strength without being a finance expert.	Jessica Wood, U.S. Public Finance; Moderated by Jane Klemmer, IECA	C	Applied

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D6	"Water Cooler": Character Snapshot Update (Live Discussion)	This water cooler open discussion will begin with an overview and update on the Character Snapshot. How are schools using the Snapshot in the admissions process? How are schools using it in their advising systems, both junior schools and secondary schools? Are IECs using it, and if yes, how? IECs and school reps can ask questions and share information as well as develop an understanding of the Character Snapshot in order to better advise their clients.	Heather Hyslop, IECA	C,S	Applied
D7	2020 Vision of 2023: Executing a Vivid Strategic Plan in a Rapidly Changing World	It's 2023. Do you know what your business looks like? The answer should be yes! This session will guide you in creating an effective three-year strategic plan and a roadmap for success. Learn how to execute the plan by setting goals and creating action items to make your workdays productive. The presenter will guide you in leaning out into the future to develop an effective and achievable three-year strategic plan.	Brooke Daly, Advantage College Planning	B	Foundational

**Friday, July 17 • BLOCK E • 12:30–1:00 p.m. then live Q&A 1:00–1:30 p.m.**  
**All sessions will be recorded & available to registrants through July 31**

E1	Featured Breakout: A Deeper Dive Into Easing Parents' Education-Induced Stress and Anxiety	This breakout session takes a closer look at the stress that often peaks when parents are involved in teens' educational planning and school application processes. Participants will gain more insight into what typically causes parents' anxiety to soar during this time. The interplay of both adolescent development and psychological dynamics will be described. Pragmatic strategies are offered to ease parental stress, promote collaboration and cooperation with families throughout the application process, and maintain appropriate focus on the priorities and best interests of students.	Roni Cohen-Sandler, Clinical Psychologist and Author	B,C,G,L,S,T,Global	Applied
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E2	Enrollment Management & Your Students: The Deans Speak	Enrollment management has evolved into the sophisticated field of data analytics. A panel of deans and VPs of enrollment management from a variety of schools will reveal their data and methods for maximizing net tuition revenue, pricing strategies, predictive modeling, and related subjects. They will “pull back the curtain” to show the effects of these strategies on student applicants in terms of demonstrated interest, scholarships, financial aid, and offers of admission.	Adrienne Oddi, Trinity College; Kent Rinehart, Marist College; Nathan Fuerst, University of Connecticut; Dean Skarlis, IECA	C	Applied
E3	Entering Traditional Schools in Non-Traditional Ways	IECs and admission officers are faced with growing interest from families to enroll their child off-cycle (late spring/summer/mid-year), post-therapeutic or wilderness, and in non-traditional entry points. A panel of experts will share their best practices and facilitate a group discussion on ways to best serve this growing population.	Amy Graham, Pomfret School; Alexandra Ince, The Gunnery; Will McCullouch, New Hampton School; Lesley Gibbs, Rectory School; Don McMillan, IECA	L,S,T	Applied
E4	TBA- business committee topic	TBA	Zach Galin, IECA	B	TBA
E5	Online Learning on the Rise: A Harbinger of the Future	Student athletes, actors, those with special medical needs, and families on the move are looking for high quality educational offerings with built-in flexibility. IECs need to know about some great online options for these learners.	Tim Carr, Avenues Online; Sandra Furth, IECA; Jason Robinovitz, IECA	S	Applied
E6	An Enrollment Dilemma: Community-Focused and Need-Aware	How do they do it? Most colleges and universities in the U.S. are now need-aware but are also seeking to attract a dynamic, talented, and diverse class. Year after year, these institutions must make hard decisions in order to meet both enrollment and financial goals. A dean of admission will “pull back the curtain,” allowing attendees a detailed look at the decision-making process of an enrollment manager with competing priorities.	Andrew Strickler, Connecticut College; Elisabeth Morgan, IECA	C	Applied

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<b>Friday, July 17 • BLOCK F • 3:00–3:30 p.m. then live Q&amp;A 3:30– 4:00 p.m.</b> <b>All sessions will be recorded &amp; available to registrants through July 31</b>					
F1	Shaping a College Class: Balancing Priorities During COVID-19.	Faculty want to teach engaged students. Coaches try to recruit athletes who will lead teams to conference titles. Children of critical alumni cannot be overlooked. Rankings must not fall. The dean of enrollment management sits at the controls, tasked with balancing competing priorities to build a diverse class within budget. With the new uncertainty posed by COVID-19, a panel of NESCAC admission officers will candidly discuss and add transparency to the many factors they balance in building a class.	Andrew Strickler, Connecticut College; Adrienne Oddi, Trinity College; Chandra Joos deKoven, Wesleyan University Jane Klemmer, IECA	C	Applied
F2	Recognizing Inequity and Our Privilege; Strengthening Our Counseling	In light of America's challenges surrounding its treatment of Black, Indigenous, and People of Color (BIPOC) and other marginalized people, are you interested in anti-bias work, but are afraid to say the wrong thing? Do you worry your help will be seen as intrusive? Have you tried to dip your toe in the water only to find your intentions rebuffed? Come to this workshop to get the tools you need to begin the work and to stay in it—even when it gets hard.	Stacey Cunitz, IECA; Arun Ponnusamy, IECA	B	Foundational
F3	Motivating the Unmotivated: Tips and Tricks	Participants will gain a better understanding of what motivation is and how it affects our students as well as debunk some of the myths surrounding it. Attendees will learn a few techniques and strategies that can be easily incorporated into their practice as well as ways to work with families/guardians/caregivers on implementing some of these techniques.	Scott Garbini, Garbini Education and Career Consulting LLC; Sharona Sommer, College Internship Program	B,C,G,L,S,T	Foundational
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F4	All or Nothing Parenting: False Dichotomies in Family Systems	Join our panel of experts as they share their experiences and explore the ways in which false dichotomies shape dysfunctional family systems. Concepts such as the Karpman Drama Triangle, Communication Continuum, Gerald Patterson's Coercion Process, control dynamics, and cognitive distortions will be linked together as patterns of family interactions commonly encountered by IECs and clinicians are explored.	Jeremy Nunnelley, Whetstone Academy; Kayla Davenport, Blue Ridge Therapeutic Wilderness	T	Applied
F5	Experiential Education: A Canadian Strength	Career opportunities and employability are key considerations for today's students as they explore university options. Canadian universities are global leaders at integrating work experience into academic programming. Learn how Canadian schools offer a spectrum of options to gain experiential education while completing degree requirements. From accredited co-op programs that fully integrate work and study, to internships, field courses, research opportunities, and exchanges.	Tony Munro, University of Waterloo; Astrid Morphet, University of Guelph; Andy Moonsammy, McMaster University	Global	Applied
F6	The Nuances of Advising High Academic Student-Athletes During COVID-19	In the world of college athletic recruiting, top academic student-athletes create a special niche. IECs must understand the rules of college athletic recruiting and specific recruiting issues at elite institutions like those in the Ivy League, Patriot League, and NESCAC. We will demystify issues like the Ivy League Academic index, where to find merit money at Division III schools, and the significant benefits of unofficial and official visits before to committing to ED.	Katie Andersen, IECA Associate; David Stoeckel, IECA Associate	C	Applied
F7	Finding Work/Life Balance While Working From Home: Fact or Fiction?	How do we find the balance between building a practice and our personal lives? A survey of over 300 educational professionals provided data on current business and life style practices of the IEC profession. What were the survey findings? What is fact and what is fiction in terms of finding work/life balance? Panelists will share recommended strategies and resources. Walk away with resources to use in your pursuit of mental sanity and balance in your busy life.	Cyndy McDonald, IECA; Kristina Dooley, IECA	B	Applied

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